**ABSTRACT TITLE (UTM SWISS CONDENSED, FONT SIZE 15, FONT STYLE: BOLD, SPACING: BEFORE 50 PT, AFTER 30 PT, LINE SPACING: AT LEAST 16 PT)**

**Author Name[[1]](#footnote-1), Author Name2\***

**Abstract:***Maximum of 250 words (Arial, Font size 10, Font style: italic, Spacing: before 6 pt, after 6 pt, Line spacing: At least 15 pt)*

* **Background and Rationale**: Briefly state the problem, context or significance of the study in relation to internationalisation and/or sustainability.
* **Aim/Purpose**: Clearly outline the objective(s) of the study or discussion.
* **Theoretical/Conceptual Framework**: Specify any frameworks, models, or perspectives guiding the study.
* **Methodology** (*required for empirical papers*): Describe the research design, data sources, participants, and methods of analysis.
* **Findings/Results**: Summarise the key results or insights.
* **Discussion/Implications**: Highlight the contribution to knowledge, practice or policy, and relevance to conference themes.

**Type of Contribution:** Please indicate whether your abstract is:

* + Empirical research (with data)
  + Conceptual/theoretical paper
  + Case study/practice-based contribution
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**Keywords:** *keyword 1, keyword 2 (3–5 keywords)*

1. Affiliation of Author(s); Email(s):

   2 Affiliation of Author(s); Email(s):

   \* Corresponding author [↑](#footnote-ref-1)